

2008

Red Ribbon

Parent / School Planning Guide

RED RIBBON CAMPAIGN • OCTOBER 23RD-31ST



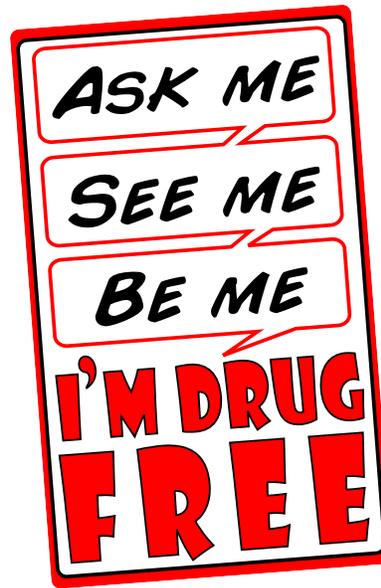
ASK ME SEE ME BE ME

I'M DRUG FREE™





2008 RED RIBBON THEME



The Red Ribbon Planning Guide's purpose is to serve as a tool that enables Parent/Schools/ and Community Leaders to put on a successful Red Ribbon Campaign Week TM in their Community.

WHAT IS RED RIBBON WEEK?

It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31st.

WHY?

The Red Ribbon Campaign was started when drug traffickers in Mexico City murdered Kiki Camarena, a DEA agent, in 1985. This began the continuing tradition and displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign is to present a unified and visible commitment towards the creation of a DRUG-FREE AMERICA.

WHO?

Informed Families/The Florida Family Partnership, a National Family Partnership affiliate, is the sponsor of the National Red Ribbon Week Celebration. We are helping citizens across the state come together to keep children, families and communities safe, healthy and drug-free through parent training, networking and sponsoring the National Red Ribbon Campaign.

WHY SUPPORT THE NATIONAL THEME?

A theme unifies each year's campaign and helps to broadcast one message creating a tipping point to change behavior.

HOW?

Plan a Red Ribbon celebration. Order and display Red Ribbon Materials with the National Red Ribbon Theme. Proceeds from the sale of Red Ribbon theme merchandise helps support prevention programs across America. Order for your family, students, staff, patients, employees and customers and encourage them to wear the red ribbon symbol during Red Ribbon Week, October 23rd - 31st.



The proud sponsors of the National Red Ribbon Campaign
For more information visit us at www.nfp.org



WHAT'S INSIDE YOUR NFP RED RIBBON GUIDE

ASK ME

SEE ME

BE ME

I'M DRUG FREE

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MESSAGE FROM THE PRESIDENT



THE EVALUATION AND EFFECTIVENESS OF RED RIBBON WEEK

By Peggy Sapp, Volunteer President
National Family Partnership

Frequently, people ask two questions about Red Ribbon Week, the National Family Partnership's Anti-Drug Campaign held each October 23rd-31st since 1986. The first question is usually Is Red Ribbon Week effective? and the second question is Has Red Ribbon been evaluated? Satisfactorily answering both questions will depend heavily on the background and perspective of the person asking the questions and will vary in each community setting. From my perspective and experience as the President and CEO of Informed Families/The Florida Family Partnership and the Volunteer President of The National Family Partnership, my answers to these questions are as follows:

- Red Ribbon is designed to be an awareness campaign which gets information to the general public about the dangers of drug abuse.
- Red Ribbon is designed to be an experiential learning lesson for children and adults.
- Red Ribbon is designed to get people talking with other people and working on activities that will help rebuild a sense of community and common purpose.
- Red Ribbon is designed to help parents and schools deliver an effective drug prevention curriculum.
- Red Ribbon is designed to create CRITICAL MASS which is necessary to reduce destructive social norms/behaviors and promote positive social norms/behaviors.
- Red Ribbon is designed to be positive and fun— two things necessary to maintain good mental health.

In 2007, over 1.9 million newspaper articles were published which featured Red Ribbon activities that took place across America. Imagine how many more events took place and received no press! For health programs to be effective you need people to participate. Red Ribbon has MANY participants.

HAVE A FANTASTIC RED RIBBON WEEK 2008!



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HAS RED RIBBON BEEN EVALUATED?

Red Ribbon specifically, has not been evaluated. However, there are evidence-based principles for substance abuse prevention. The White House Office of National Drug Control Policy as well as federal departments of Education, Justice, and Health and Human Services supports the following principles that have been tested through rigorous research methods.

EVIDENCE-BASED PRINCIPLES FOR SUBSTANCE ABUSE PREVENTION

1. Address appropriate risk and protective factors for substance abuse in a defined population.
2. Use approaches that have been shown to be effective:
 - a. Reduce the availability of illicit drugs, alcohol, and tobacco for the under-aged through laws and policies
 - b. Strengthen anti-drug-use attitudes and norms through sharing information and engaging in activities
 - c. Strengthen life skills and drug refusal techniques
 - d. Reduce risk and enhance protection in families by setting rules and communicating
 - e. Strengthen social bonding
 - f. Ensure that interventions are appropriate for the populations being addressed
3. Intervene early at important stages and transitions
4. Manage programs effectively by ensuring consistency, training staff and volunteers, and monitoring and evaluating programs.

Office of National Drug Control Policy, Executive Office of the President of the United States

SIX PREVENTION STRATEGIES

Center for Substance Abuse Prevention (CSAP)

1. Information Dissemination
2. Prevention Education
3. Alternative Activities
4. Community-Based Processes
5. Environmental Approaches
6. Problem Identification and Referral

Center for Substance Abuse Prevention, 1992. Prevention Primer



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IT TAKES A COMMUNITY TO TEACH PREVENTION

HOW CAN YOU CELEBRATE RED RIBBON WEEK?

• Schools

- Wear Red Shirt Day
- Plan essay contests, posters contests, and journalism contests
- Decorate the interior and exterior of your school
- Decorate your homeroom door
- Invite parents' and families to a special health fair or education program
- Organize a Red Ribbon Rally

• Business

- Wear Red Ribbons and distribute to your employees, TV anchor persons, news reporters, etc.
- Display Red Ribbon and posters on the interior and exterior of your building
- Place a Red Ribbon message in your advertisements and monthly statements
- SPONSOR A SCHOOL**
- SPONSOR A CLASSROOM**

• Government

- Wear Red Ribbons and distribute to staff and employees
- Display Red Ribbon on interior and exterior of city and county buildings
- Encourage police and fire departments to participate in Red Ribbon Activities'
- Display Red Ribbon Car Magnets on all your governmental cars
- Include Red Ribbon Message in employee pay checks and in utility bills, etc.

• Law Enforcement

- Wear Red Ribbons and distribute to staff and officers
- Display Red Ribbon Car Magnets on all your patrol cars
- Offer to speak at community programs on alcohol and other drugs

• Faith Based

- Distribute Red Ribbons at your services
- Give drug free message in the sermon
- Include a special Red Ribbon insert in bulletins
- Hold prayer vigils for those affected by the use of drugs

• Medical

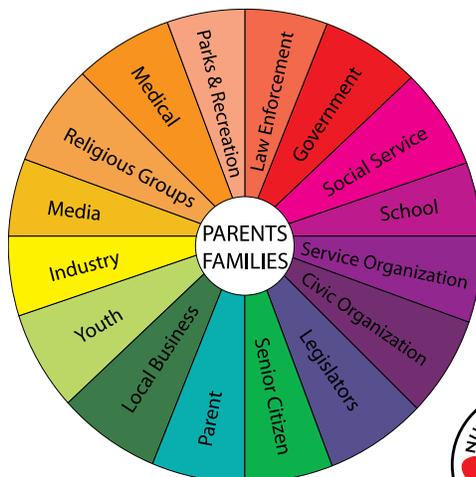
- Display a basket of Red Ribbons in the waiting room lobby for patients and family members
- Display the Red Ribbon message with posters and banners in your facility

• Media

- Wear Red Ribbons and distribute to your employees, TV Anchor person, news reporters, etc.
- Inform the community about the Red Ribbon Campaign, encourage them to participate

• Everyone!

- Celebrate National Plant the Promise Week – October 23-31st! During Red Ribbon Week schools, businesses, families and youth across America will plant bulbs that will bloom serve as a reminder to stay drug-free. In most regions bulbs that are planted during October, will bloom in April, during National Alcohol Awareness Month. Order your bulbs today!



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RED RIBBON CERTIFIED SCHOOLS

What is a Red Ribbon Certified School?

- A school dedicated to supporting year-round Red Ribbon events.
- A school where parents and educators work together to reduce school failure.
- A school where achievement and resiliency of children is a responsibility shared by parents, educators, the community, and young people.
- A school with open and frequent communication between parents, educators, and the broader community.

Objective of Program:

- Increase protective factors and decrease risk factors in schools
- Increase parental involvement in schools
- Decrease drug use and other destructive behaviors by students
- Increase positive behaviors by students through their participation in Red Ribbon
- Create a sense of community and belonging in and around Red Ribbon Schools

What is it?

A federally-funded initiative to assess and then celebrate effective efforts in the prevention of substance use among students.

This web-based project is a pathway for creating a primary prevention delivery system in schools that engages parents, teachers, students, and the community

Through this website, parents will be able to find information on:

- How-to be an effective partners with school
- How to help with homework
- What to do about bullying
- Information of what they should be concerned about

It emphasizes the **importance of families** involved in the education and healthy development of their children

Parents are the main ingredient in the success of their children

Current Participating States:



This website can be accessed either through
www.redribbonschools.org or www.redribbonschools.com.



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SAMPLE RED RIBBON PROCLAMATION FOR LOCAL GOVERNMENTS

WHEREAS,

Alcohol and other drug abuse in this nation has reached epidemic stages; and

WHEREAS,

It is imperative that visible, unified prevention education efforts by community members be launched to eliminate the demand for drugs; and

WHEREAS,

NFP is sponsoring the National Red Ribbon Campaign offering citizens the opportunity to demonstrate their commitment to drug-free lifestyles (no use of illegal drugs, no illegal use of legal drugs); and

WHEREAS,

The National Red Ribbon Campaign will be celebrated in every community in America during “Red Ribbon Week”, October 23-31; and

WHEREAS,

Business, government, parents, law enforcement, media, medical, religious institutions, schools, senior citizens, service organizations and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying Red Ribbons during this week long campaign; and

WHEREAS,

NFP further commits its resources to ensure the success of the Red Ribbon Campaign;

NOW THEREFORE BE IT RESOLVED,

that the City of _____ does hereby proclaim October 23-31, 2008, as RED RIBBON CAMPAIGN WEEK and encourages its citizens to participate in drug prevention education activities, making a visible statement that we are strongly committed to a drug-free state.

Mayor _____

Attest _____

City Clerk _____

In the hope that you will lend your support through the above proclamation, we respectfully request that the documentation be forwarded to NFP following Red Ribbon Week for display at our headquarters.



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RED RIBBON MEDIA ALERT

National Family Partnership would like to notify the media in your area about your plans to celebrate Red Ribbon Week. Don't delay - let the world see how you keep kids and communities safe, healthy and drug-free!

To receive media coverage, please print the following information and return to us via fax or email no later than two weeks before your event.

Fax: 305-856-4815 Email: ireyes@informedfamilies.org

Name of Organization: _____

Date of Event: _____

Location of Event: _____

Time of Event: _____ # of Participants: _____

Details: _____

Contact Person: _____

Phone: () _____ - _____ Fax: () _____ - _____

Newspaper & TV to contact in your area:



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ENRIQUE CAMARENA AWARD

GUIDELINES

History

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. Agent Camarena believed that one person would make a difference. His sacrifice serves as a catalyst to encourage others to make a visible commitment to eradicating drug abuse from our homes, schools, communities and nation. The National Family Partnership (NFP) and its network of individuals and organizations (including Informed Families/The Florida Family Partnership) continue to deliver his message of hope to millions of people every year.

Purpose

The Enrique Camarena Award recognizes and honors one person who has made a significant contribution in the field of drug prevention in Florida, and who personifies Agent Camarena's belief that one person can make a difference.

Criteria

Nominees must:

- Be an individual, not a corporation or organization
- Be a professional, volunteer, community activist, or parent
- Be a positive role model, committed to a healthy lifestyle
- Have made an outstanding contribution in the field of drug prevention

Guidelines

Nominations must be submitted with the attached Nomination Form.

Nominations may be made by a person or an organization.

Nominations should be in narrative form and no more than one (1) page in length and include the following:

- Specific achievements, such as new programs developed through nominee's efforts
- Specific programs, publications, etc., that the nominee has participated in which encourage and motivate others to take active roles in drug education and prevention
- Leadership and organizational abilities of the nominee
- Time and effort contributed by nominee
- Success in recruiting and motivating others

One award will be given. The winner will be selected by Informed Families and announced in January 2009. All decisions are final. Nominations must be received by Monday, December 1, 2008. Late nominations will not be accepted. All nominations become the property of National Family Partnership.



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ENRIQUE CAMARENA AWARD

NOMINATION FORM

DEADLINE: MONDAY, DECEMBER 1, 2008

Nominee: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

Please check all that apply:

Professional Activist

Volunteer Parent

If nominee is employed and position is applicable, list position and organization:

PERSON / ORGANIZATION MAKING NOMINATION:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

***SEND SIX (6) COPIES OF THE NOMINATION FORM TO
NATIONAL FAMILY PARTNERSHIP, ATTN: ENRIQUE CAMARENA AWARD***



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RED RIBBON CAMPAIGN WEEK GUIDELINES

October 23-31st

MAKE IT VISIBLE

NURTURING FULL POTENTIAL

WHAT CAN YOUR ORGANIZATION DO FOR A SCHOOL?

SPONSOR THE SCHOOL OF YOUR CHOICE FOR \$5,000.00
(Max of 1,200 Students)

●

SPONSOR A CLASSROOM OF YOUR CHOICE FOR \$500.00
(Max of 25 Students)

Products include:
 Banners, Tyvek Bracelets, Balloons, Flashlights, Dog Tags, Picture Frames, Bookmarks, Posters, Satin Ribbons, Stickers, and Silicone Bracelets

<hr/> Name of School	<hr/> Name of Donor
<hr/> Address	<hr/> Telephone
<hr/> City, State, Zip	<hr/> E-mail



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www.nfp.org

Proud Sponsor of the National Red Ribbon Campaign



RED RIBBON CAMPAIGN WEEK GUIDELINES

October 23-31st

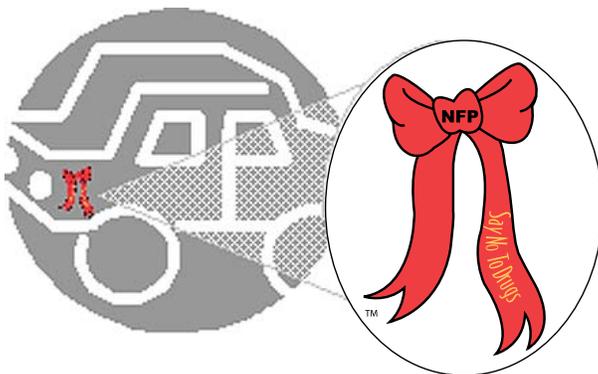
MAKE IT VISIBLE

NURTURING FULL POTENTIAL

WHAT CAN YOU DO?

PROMOTE PREVENTION FOR LESS THAN \$0.01 A DAY

Purchase a Car Magnet with the Official Red Ribbon of the Red Ribbon Campaign for **\$2.50** each*



* Special rates available for big group purchases, businesses, and law enforcement agencies.
(Orders over 1,000 - can personalize bow)

_____	_____
Name of School	Name of Donor
_____	_____
Address	Telephone
_____	_____
City, State, Zip	E-mail

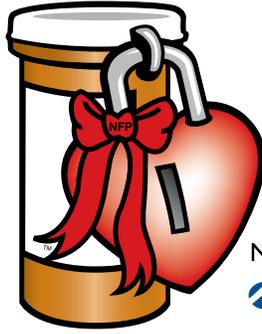


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www.nfp.org

Proud Sponsor of the National Red Ribbon Campaign





LOCK YOUR MEDS

National Family Partnership

ALPHARMA.
Pharmaceuticals

DID YOU KNOW?

OVER 3 MILLION U.S. TEENS ABUSE PRESCRIPTION DRUGS.¹

EVERY DAY, 3,300 MORE CHILDREN BEGIN EXPERIMENTING WITH PRESCRIPTION DRUGS.²

70% OF CHILDREN WHO ABUSE PRESCRIPTION DRUGS ADMIT TO GETTING THEM FROM FAMILY OR FRIENDS.³



Lock Up Your Medicine To Prevent Children's Prescription Drug Abuse

Due to the fact that prescription drugs, when used as prescribed, can improve one's health, many teens believe they are a safe way to get high. View the tips on the next page to keep your child safe from prescription drug abuse.

1. Substance Abuse and Mental Health Services Administration. 2007 National Survey on Drug Use and Health: National Findings.

2. Substance Abuse and Mental Health Services Administration. A Day in the Life of American Adolescents: Substance Use Facts, 2007.

3. Substance Abuse and Mental Health Services Administration. 2006 National Survey on Drug Use and Health: National Findings.

You Hold The Key To Your Child's Drug Free Future

Review the following guidelines for prescription drug abuse prevention and discuss them with family & friends



**LOCK
YOUR
MEDS**

National Family Partnership

ALPHARMA
Pharmaceuticals



LOCK YOUR MEDS

Every day, 3,300 more children begin experimenting with prescription drugs.² Seventy percent of those who have abused pain medication say they get the medication from friends and family.³ Prevent your children from abusing your own medication by securing your meds in places your child cannot access.

TAKE INVENTORY

Download your Home Medicine Inventory Card on www.nfp.org/lockyourmeds, write down the name and amount of medications you currently have and regularly check to see that nothing is missing.

EDUCATE YOURSELF & YOUR CHILD

Learn about the most commonly abused types of prescription medications (pain relievers, sedatives, stimulants and tranquilizers). Then, communicate the dangers to your child regularly; once is not enough.

SET CLEAR RULES & MONITOR BEHAVIOR

Express your disapproval of using prescription drugs without a prescription. Monitor your child's behavior to ensure that the rules are being followed.

PASS IT ON

Share your knowledge, experience and support with the parents of your child's friends. Together, you can create a tipping point for change and raise safe, healthy and drug-free children.

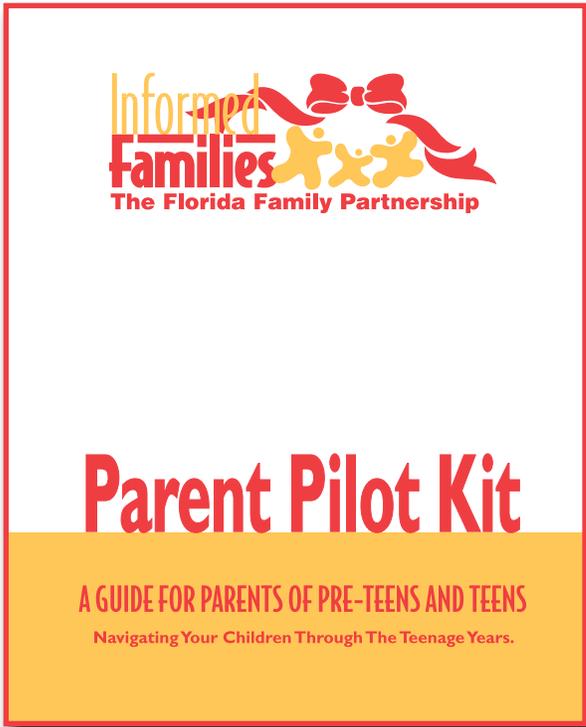
PROPERLY DISPOSE OF OLD AND UNUSED MEDICATIONS

For guidelines on safe and proper disposal of medications, visit www.nfp.org/safemeddisposal.

www.nfp.org/lockyourmeds

INFORMED FAMILIES' PARENT PILOT KIT

A GUIDE FOR PARENTS OF PRE-TEENS AND TEENS NAVIGATING YOUR CHILDREN THROUGH THE TEENAGE YEARS



“Our research demonstrated that parents were crucial to the success of prevention programs. The Parent Pilot Kit developed by Informed Families provides useful information for parents to keep their kids free of alcohol and other drugs.”

– Carolyn Williams, PhD

- The **Parent Pilot Kit** is a tool to educate and unite parents in a process to help kids grow up safe, healthy and drug free. It is written by parents for parents.
- The **Parent Pilot Kit** is a collection of the latest and best research on teenage brain development, media and advertising and social norms.
- The **Parent Pilot Kit** contains information about communication, driving laws, drug charts, tobacco control, parental self-evaluations and instructions for starting parent peer groups. It also includes Safe Homes/Safe Parties pledges, charts for management of rules and chores and a family calendar.
- The **Parent Pilot Kit** is a working binder which contains a proactive training program to educate and involve parents of pre-teens and teenagers in substance abuse prevention.

ORDER FORM

Pricing (does not include shipping and handling)

1-29 Kits	\$24.95 ea. Incl. tax
30-99	\$22.95 ea. Incl. tax
100-199	\$21.95 ea. Incl. tax
200-299	\$20.95 ea. Incl. tax
300 & up	\$20.00 ea. Incl. tax

Shipping & Handling Charges

1—4 Kits	\$5.00
5—9 Kits	\$8.00
10—15 Kits	\$11.00
16 Kits +	Call Informed Families (305) 856-4886

Item	Qty.	Price	Total
Parent Pilot Kit			

Subtotal \$ _____

Shipping & Handling \$ _____
(See Chart Above)

Total Order \$ _____

* Tax ID number _____

Payment Method

_____ Check Enclosed _____ Charge VISA/MC/AMEX/DISCOVER (circle)
_____ Exp. _____ Security Code _____

Name as it appears on card _____
Signature of cardholder _____

Billing Address

Name _____
Address _____
City _____ State _____
Zip _____
Phone() _____
Fax () _____
E-mail _____

Shipping Address

Name _____
Address _____
City _____ State _____
Zip _____
Phone() _____
Fax () _____
E-mail _____

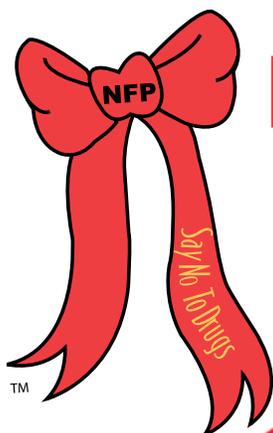
Return form to:

Informed Families

Attn. : Melby Cortina
2490 Coral Way
Miami, FL 33145
Phone: (305) 856-4886
Fax: (305) 856-4815
Email:
mcortina@informedfamilies.org



THE OFFICIAL 2008 RED RIBBON WEEK™ THEME!



NATIONAL FAMILY PARTNERSHIP & NIMCO, Inc.

IS PROMOTING NATIONAL RED RIBBON WEEK®



Set of 50
Balloons

Qty.	1-25	26-50	51+
Each	\$14.95	\$11.95	\$10.95

Item # 107654-W



3' x 3.5' Banner with Grommets \$19.95

Item # 107645-W



Dog Tag
with 22" Ball Chain

Qty.	Each
1-250	\$1.49
251+	\$1.29

Item # 107669-W



4 1/2 " x 50 Yards
of Red Plastic
Ribbon.....\$9.95

Item # STA4X50YD-DW



7.5" Rubber Bracelet

Qty.	1-500	501-1000	1001-2500	2501+
Each	\$1.19	99¢	89¢	79¢

Item # 107659-W



Set of 144 Silver No. 2 Pencils

Item # 107643-W

Qty.	1-24	25+
Each	\$49.99	\$41.95

THE OFFICIAL 2008 RED RIBBON WEEK™ THEME!



Pack of 250
Cherry Lollipops...\$25.00

Item # 107665-W



1.75" dia.
Rolls of 22
1.75" dia.
Stickers

Qty.	Each
One Roll of 200	\$9.95

Item # 107638-W



Cell Phone
Charm

Qty.	Each
1-250	\$1.29
51+	\$1.09

Item # 107674-W



18" x 50
Yards of
Red Plastic
Ribbon
\$29.95

Item #
STA-18X50YD-DW



Button (2 1/4 x 1 1/4)

Qty.	1-250	251-500	501+
Each	32c	30c	28c

Item # 107649-W

Bill To: _____ (Please Print Legibly)	Prices contained within this catalog are subject to change without advanced notice.				
Name: _____	Qty.	Item #	Description	Price of Each	Total Price
Title: _____					
School or Institution: _____					
Billing Address: _____					
City: _____ State: _____ Zip: _____					
Telephone: () _____					
Fax: () _____					
Email Address: _____					

Include 8% to your order to cover shipping and handling costs. (Minimum of \$5.00 for small orders)

Submit orders online at www.nfp.org For personal assistance contact Ileana Reyes at ireyes@informedfamilies.org

**** A PORTION OF ALL PROCEEDS GOES TO THE NATIONAL FAMILY PARTNERSHIP****

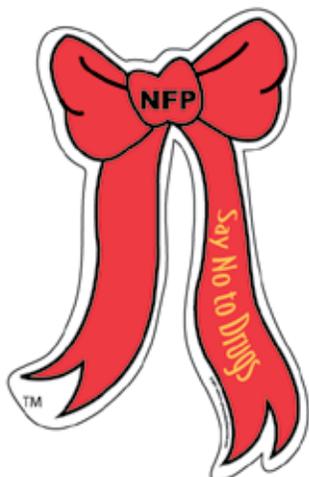
THE OFFICIAL 2008 RED RIBBON WEEK™ THEME!



Set of 100
2" x 5" STANDARD
!! Ribbons !!

Qty	Standard
1-10	\$9.00
11-49	\$7.45
50-249	\$6.75
250+	\$6.45

Item # 107657-W



Say No To
Drugs Large
(4" x 6")

Magnet...\$1.29

Item # MAP-Ribbon-DW



Overall size 10" x 5/8

Holographic Bracelets

Qty.	1-25	26-500	501-2500	2501+
Each	27¢	26¢	25¢	23¢

Item # 107660-W



Safety Break-away Lanyard with J-Hook

Qty.	1-250	251-500	501+
Each	\$1.49	\$1.19	\$1.09

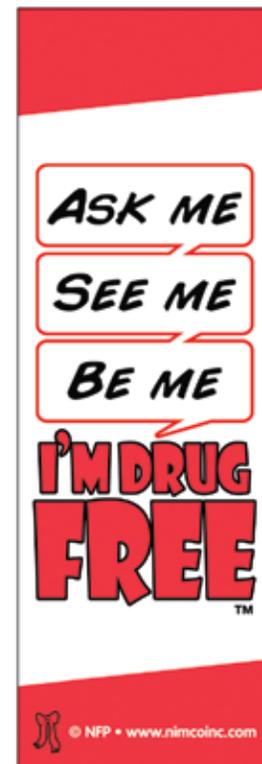
Item # 107667-W



Overall size
 4" x 3.25"

Magnet Frame with Extra Die Cut Magnet..... 89¢

Item # 107664-W



Set of 50 (2" x 6")
 Bookmarks

Qty.	1-10	11-25	26-50	51+
Each	\$5.95	\$5.49	\$4.95	\$4.79

Item # 107650-W



Set of 100 Tyvek Bracelets

Item # 107653-W

Qty.	1-50 Sets	51+ Sets
Each	\$8.00	\$7.00

PLANT THE PROMISE PRODUCTS



Plastic Shovel
Only 79¢
Item #
TMB-PSS-DW

Plant the Promise to Honor Red Ribbon Week
National Family Partnership and NIMCO support Plant the Promise. "Say No To Drugs" by planting red tulip bulbs during Red Ribbon Week. Schools, businesses, and families can get involved by planting a symbol of hope across the nation. Most bulbs planted in October will bloom in April during National Alcohol Awareness Month as a reminder to stay DRUG FREE!



Plastic Garden Marker (9"x 8")
Only \$2.99
Item #
SIG-92-72-1C-DW



Plant the Promise: Bulb Planter
\$5.99
Item #
CAK-19-DW

Best Values! Classroom and School Packs

Classroom Packs

- Set of 100 "Cassini" Tulip Bulbs
- (1) Bulb Planter
- (30) Plant the Promise 7" Shovels
- (30) Plant Markers
- (1) Large Plant Bed Sign
- (30) Plant the Promise Rubber Bracelets

Plant the Promise: RED Tulip ↑ ↑
Classroom PackageOnly \$86.99

- Set of 100 "Carlton" Daffodil Bulbs
- (1) Bulb Planter
- (30) Plant the Promise 7" Shovels
- (30) Plant Markers
- (1) Large Plant Bed Sign
- (30) Plant the Promise Rubber Bracelets

Plant the Promise: YELLOW ↑ ↑
Daffodil Classroom Package .Only \$86.99



All orders will ship first week of October, unless otherwise requested.

School Packs

- Set of 100 "Cassini" Tulip Bulbs
- (1) Bulb Planter
- (100) Plant the Promise 7" Shovels
- (100) Plant Markers
- (1) Large Plant Bed Sign
- (100) Plant the Promise Rubber Bracelets

Plant the Promise: RED Tulip ↑ ↑
School PackageOnly \$184.39

- Set of 100 "Carlton" Daffodil Bulbs
- (1) Bulb Planter
- (100) Plant the Promise 7" Shovels
- (100) Plant Markers
- (1) Large Plant Bed Sign
- (100) Plant the Promise Rubber Bracelets

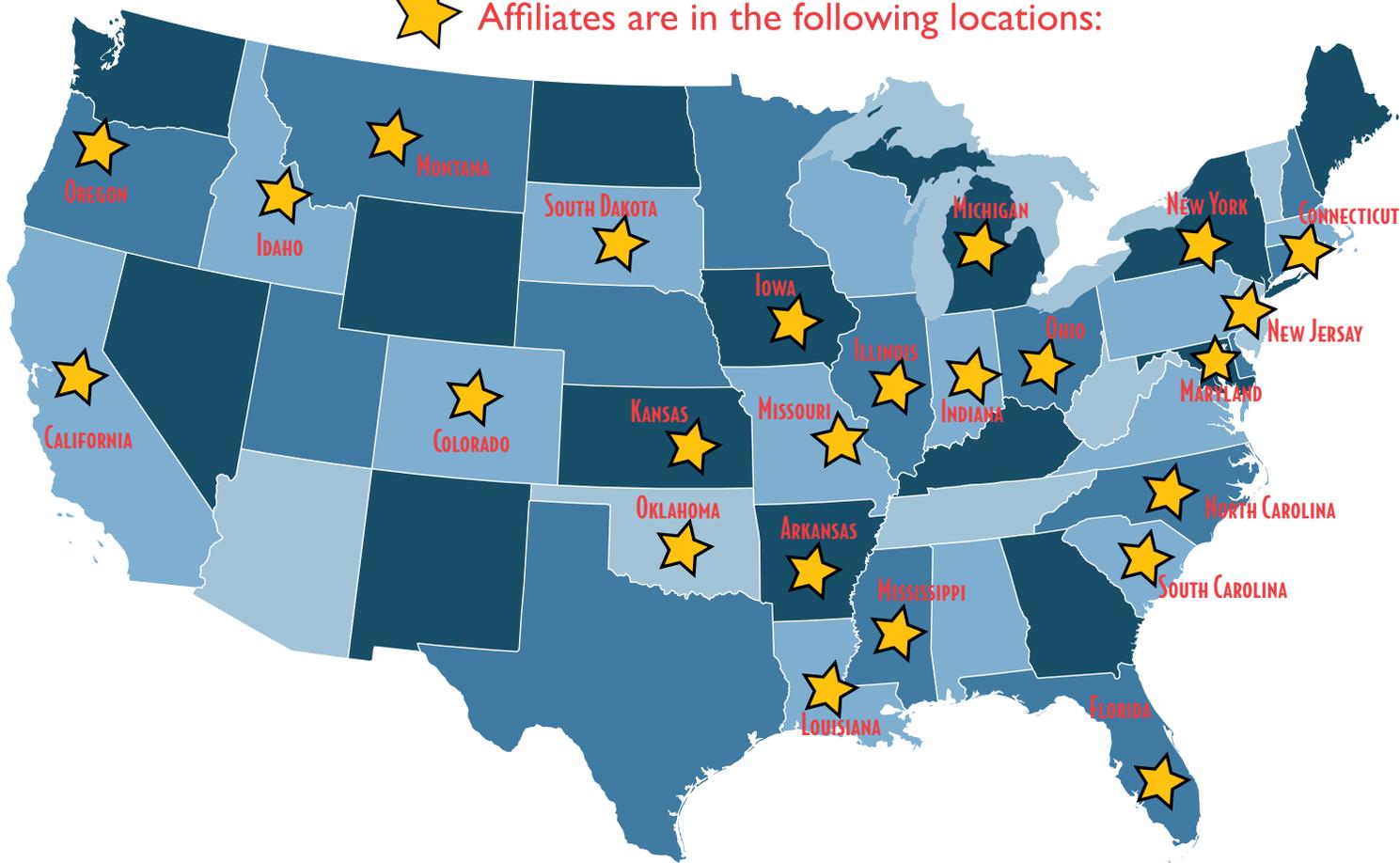
Plant the Promise: YELLOW ↑ ↑
Daffodil School Package . . .Only \$184.39

BECOME AN NFP AFFILIATE

What do I need to become an NFP Affiliate?

- 1) Each NFP Affiliate is required to be a 501 (C) (3) nonprofit organization, with a board of directors and by-laws.
- 2) Corporations, organizations and individuals are also NFP Partners who help strengthen our national network.

 Affiliates are in the following locations:



NFP Affiliates and Partners are actively working to make a difference in our fight for drug-free youth, families and communities.

Are you up for the challenge?

For more information, please contact us at ireyes@informedfamilies.org



2490 Coral Way
Miami, FL 33145
305.856.4886
305.856.4815 fax

Safe Homes Safe Parties

AN INFORMED FAMILIES PROGRAM

April 15, 2008 through June 30, 2008

The median age at which children begin drinking is 12 (NIDA, 2002). Young people who begin drinking before age 15 are four times more likely to develop alcohol dependence than those who begin drinking at age 21. ([CADCA, 1996](#)) & ([NIAAA, 2002](#))

Will you help to change these statistics?

Safe Homes/Safe Parties Campaign

A statewide initiative developed by Informed Families/The Florida Family Partnership and implemented by parents of teens and pre-teens to ensure that drugs, alcohol and cigarettes will not be permitted at parties held in their homes and discouraged at parties in the community.

Parents take ownership of the program by signing a pledge that states that they will:

- Set guidelines
- Not allow underage youth to drink alcoholic beverages or use tobacco or other drugs in their home or places of business
- Be present at all pre-teen and teenage parties held in their homes to ensure that no drugs, alcohol or tobacco are present
- Encourage future drug- and alcohol-free activities for underage youth

While Safe Homes/Safe Parties is a year-round education program, the campaign is most prevalent during the spring months—when school proms and graduation ceremonies occur.

Why we need you?

Critical Mass is necessary to change a community

For more information please contact David Williams, Jr.
at **305-856-4886** or dwilliams@informedfamilies.org



Informed Families
2490 Coral Way, Miami, FL 33145
Tel: (305) 856-4886 Fax: (305) 856-4815

The proud sponsors of the National Red Ribbon Campaign

PARENTS GUIDE TO TEEN PARTIES



There are many pressures drawing youth to the use of cigarettes, alcohol and other harmful drugs. The strongest pressures on the young adults are social/societal (including advertising & media) and the need for group acceptance. Many parents and their teenagers talk about appropriate guidelines in this area, yet continue to feel helpless. Some parents, wanting their teenagers to belong to a group, serve alcohol at parties to their teenagers and friends. When parents work together, the pres-

sure to serve or allow the use of illegal beverages, tobacco and other drugs will be significantly reduced. Don't fall prey to the teen tactic, "But all the other parents let their kids do it." Review the following guidelines and discuss them with your family and friends. Communicate what standards you expect to be followed. Support one another within families and from family to family.

WHEN YOUR TEEN IS ATTENDING A PARTY

- Know where your teenager will be.
- Personally contact parents of the party giver.
- Be certain that alcohol, tobacco and other drugs will not be permitted.
- Agree beforehand on a curfew.
- Know how your teenager will get to and from the party.
- Personally check with parents. If your child stays overnight with a friend after the party.
- If your teenager attends a party where alcohol, tobacco and other drugs were served by parents or allowed, it is important to:
 - Phone and discuss your disapproval with the parents.
 - Discuss the illegal ramifications with them.
 - Share notes with other parents.
 - Express thanks and support to parents and students within these guidelines.

WHEN YOUR TEEN IS GIVING A PARTY

- Plan in advance.
- Agree to the rules ahead of time.
- Know your responsibilities.
- Anyone who leaves the party should not be allowed to return.
- Welcome calls from other parents to discuss the party arrangements.
- Notify your neighbors beforehand that a party is being given and will be supervised.
- Notify police when giving a large party.
- Plan to have food and plenty of non alcoholic drink.
- Plan some activities ahead: Movies, dancing, sports, etc.
- Discuss the party afterwards.

INFORMED FAMILIES PLEDGE

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email: _____

School your child/children attends: _____

Signature: _____

Mail this bottom portion to Informed Families. You will receive a decal in return.

OUR PLEDGE
To STOP UNDERAGE
ALCOHOL & DRUG USE



Florida Family Day

Gather Around the Family

MONDAY, SEPTEMBER 22, 2008

About Family Day

The National Center on Addiction and Substance Abuse (CASA) at Columbia University consistently finds that more often children eat dinner with their families, the less likely they are to smoke, drink, or use illegal drugs.

Created by CASA in 2001, Family Day – A Day to Eat Dinner with Your Children is a national effort to promote family dinners as an effective way to reduce substance abuse among children and teens. Family Day promotes and emphasizes regular family activities to encourage parent-child communication and encourages Americans to make family dinners a regular feature of their lives. Parental engagement is the single most potent weapon in preventing substance abuse among youth.

What can you do with your family?

- During dinner, turn off the TV and phone
- Menu planning and preparing for family meals
- Take an active part in homework time
- Read a story together
- Board Games
- Share a family share time of the past, present and future memories, stories and dreams....



Sign the Pledge Today!!!!!!!!!!!!!!!!!!!!!!

I pledge to celebrate Family Day Monday, September 22, 2008

Name: _____

Address: _____

Tel: _____

Email: _____

WEAR RED DAY

Friday, October 24th



SUPPORT NATIONAL RED RIBBON CAMPAIGN

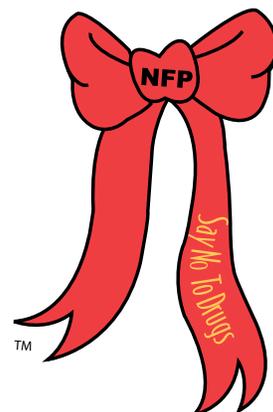


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SEE ME

BE ME

I'M DRUG FREE™

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Go to www.redribbonschools.org